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# Media Kit 2024

www.energetyka-wodna.pl

### **About the magazine**

"Energetyka Wodna" magazine is a quarterly, concerning topics related to energy and water management, environmental protection, inland navigation and energy recovery with the use of water turbines. It is published in Polish and the international version of the magazine is published in English.

The magazine serves as an information platform representing hydropower and allied industries on the economic arena it is a place for the exchange of practical and academic knowledge and a communication tool addressed to institutions and government bodies.

#### **General information:**

- nationwide and international circulation
- A4 format
- from 40 to 68 color pages
- paper and electronic distribution
- national circulation in Polish: approx. 2,000 copies, distributed directly, at national events andto members of the Polish hydropower and small hydropower associations Polish Hydropower Association (TEW) and Polish Association for Small Hydropower Development (TRMEW)
- international circulation in English: approx. 2,500 copies, distributed at international hydropower events andto members of EREF



### Hydropower and hydraulic engineering in Poland

Poland's hydropower resources are less than 19%. Over 8 thousand water damming structures could be used for electricity generation.

The opportunity to join the feed-in tariffs and subsidies (FIT/FIP) scheme is currently available until June 2024, and the Ministry of Climate and Environment's plan is to extend this deadline for further years, providing an opportunity for new SHP projects or the modernisation of existing hydropower plants that have run out of their 15-year support period.

The largest domestic investor, State Water Holding Polish Waters, is planning a series of investments in the coming years, consisting in the modernization of 13 hydropower plants and the construction of 11 new ones, which will increase their total installed capacity by 13 MW.

In the coming years, the dynamic development of large-scale energy storage, such as pumped storage power plants, is to be expected. The Młoty PSH project, the largest hydropower plant in Poland with the installed capacity of 1,050 MW, is currently being prepared.

### About the publisher

TRMEW – the Polish Association for Small Hydropower Development is the oldest non-profit organization in the entire renewable energy industry in Poland. It brings together the owners and supporters of small hydropower plants. The history of the association goes back to the early 80s. It was formalized in 1988 when, on the initiative of the then President of the association, Marian Hoffman, it was officially registered.

The Association operates both on the national and regional scale. It also has an extensive network of contacts with national and European research centers, companies and institutions of the industry. TRMEW is a member of the European Renewable Energies Federation and collaborates closely with the Polish Hydropower Association. TRMEW is also a member of the Polish Coordination Board of RES Polish Business Confederation "Lewiatan". Many years of activity of TRMEW have rendered it a well-known and recognizable brand in the Polish central and local government, academic and economic environments.

www.trmew.pl



#### ENERGETYKA WODNA











### **Information for authors**

All articles submitted to "Energetyka Wodna" are assessed by the Editorial Board of the journal and after being released for publication, they undergo editorial and linguistic correction. In the case of submitting comments by the Editorial Board, the editorial office contacts the author of the text in order to verify the indicated issues.

The editorial office set the emission date of the submitted article based on its content in relation to the topics of upcoming issues of the journal.

Before printing, articles are forwarded to authors for one-time authorization.

Current technology trends and challenges for pumped storage hydropower plants



**Topics and publishing schedule 2024** 

ENERGETYKA WODNA 1/2024 (49) FREE COPY

### Issue 1

- the role of pumped storage power plants in the energy transition
- summary of Study Tour to Portugal
- legislative news for the SHP sector in 2024
- tailrace surge shaft optimization procedure for minimum downsurge
- presentation of the iAMP-Hydro project
- modernisation and construction of SHP in Poland and around the world (case study)

### Issue 3

- methods to mitigate the cavitating vortex rope phenomenon
- assessment of hydropower potential of rivers within the territory of Ukraine
- hydraulic turbines application in heating networks
- identification of the reasons for hydraulic machinery enhanced vibration level
- investments in energy storage on selected examples: Scotland, Portugal, Australia
- modernisation and construction of SHP in Poland and around the world (case study)

"Energetyka Wodna" issue	Editorial deadline
No. 1 (I quarter)	2/02/2024
No. 2 (II quarter)	19/04/2024
No. 3 (III quarter)	2/08/2024
No. 4 (IV quarter)	25/10/2024

Details related to the publication of articles are available on our website at:

### www.energetyka-wodna.pl/pl/wspolpraca/



HYDROPOWER | WATER MANAGEMENT | ENVIRONMENTAL PROTECTION | INLAND NAVIGATION | ENERGY RECOVERY



### Issue 2

- areas of accelerated RES development
- summary of the XFLEX Hydro project
- concepts and technical solutions used in hydrokinetic hydro turbines
- update of the land restoration law
- experimental and numerical studies on the renovation of pump-turbines
- modernisation and construction of SHP in Poland and around the world (case study)

### Issue 4

- current trends in hydraulic turbine modernisation
- navigation and infrastructure project connecting the Baltic and Black Seas
- protection of hydraulic civil engineering equipment
- against biological overgrowth
- analysis of the PSH's potential in Romania
- ETIP Project progress report
- modernisation and construction of SHP in Poland and around the world (case study)

Advertising deadline	Approximation publication date
23/02/2024	29/03/2024
17/05/2024	28/06/2024
16/08/2024	27/09/2024
15/11/2024	27/12/2024

### **Advertising rates**

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Type of advertisement	net prices [EUR] <b>1 emission</b>	net prices [EUR] 2–3 emissions (-10%)	net prices [EUR] 4 emissions (-20%)	° °
A3 centerfold	2395	2640	1915	0.0
Full cover back	1720	1548	1375	
Full cover front inside	1500	1350	1200	
Full cover back inside	1280	1150	1025	
Advertorial	1080	975	865	
Full page	1080	975	865	
Half page	675	610	540	
One third page	440	400	350	
One fourth page	360	325	290	
One sixth page	280	250	225	

It is possible to send company brochures along with the distribution of a magazine subscription.



# **Entry in the** industry catalog

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### Single entry 59 × 59 mm

- One year emission 420 EUR
- Two years emission 650 EUR

### Double entry 121 × 59 mm

- One year emission 730 EUR
- Two years emission 1138 EUR



# **Online advertising**

Large advertising banner (1500  $\times$  600 px) on the main page\*



Small advertising banner (620 × 300 px) on the main page\*



\* linking to the indicated website or promotional article on the website of "Energetyka Wodna"



# **Technical** specification of advertisements

All materials sent should meet the following requirements:

- PDF, JPG, TIFF, EPS format 300 dpi
- CMYK color palette (black text as one color, not a component of several colors)
- fonts in curves
- 3 mm bleed

### **Additional services**

### **Present customers**

The editorial office of "Energetyka Wodna" offers a number of additional services:

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- Editing (content-related and stylistic development, internal concerning the structure of the text)
- Proofreading (spelling, punctuation, grammar, stylistics)
- copywriting
- specialized translations
- substantive verification of translations
- graphic designs:
- infographics
- advertisements, leaflets, brochures, banners
- visual identification
- publications (magazines, books)
- maps
- trainings and events organization
- promotional campaigns conducting
- website design
- website management
- industry analysis and reports elaboration
- industry partners associating
- social media management LinkedIn



Our customers include, among others:





### **Recommendations:**

#### "Thank you very much for sent issues. I'm impressed."

dr Dariusz Brykala Polish Academy of Science

#### "Very good publishing position, providing interesting literature on the subject of clean energy."

Jan Bekisz SHP owner

### "Your magazine is really of a high standard and very interesting."

Katarzyna Maciejewska Museum of Central Pomerania in Słupsk

### "The paper version has arrived, the electronic version - fantastic :)"

Monika Szymańska Wide-Vision

### "Very valuable in terms of topics and rich in editorial design"

msc. Jacek Sumera Federation of Scientific and Technical Associations

#### "Congratulations on the high substantive and aesthetic level publishing house and I wish you to enjoy your success in this field."

Zygmunt Turło Nicolaus Copernicus University in Toruń

#### "Thank you very much for sending" Energetyka Wodna". The issue looks very interesting, is rich in lots of interesting information and it is also graphically beautifully!"

Anna Budzyńska-Sieczkowska State Water Holding Polish Waters

#### "I think that you have succeeded in the 3/2020 edition."

dr. eng. Włodzimierz Bramowicz Włodzimierz Bramowicz Consulting

"Recently I have been reading EW regularly and would like to say that it contains a lot of interesting news and that the magazine is edited very professionally and with a nice layout."

prof. Wojciech Majewski National Research Institute

#### "Your journal archive is superb – we had a look and are going even to reference some articles."

prof. dr Petras Punys Vytautas Magnus University

### "This is an excellent magazine both in terms of content and aesthetics."

Dr. Ioannis Tsipouridis Renewable Energy Consultant Engineer e-mc2.gr

#### "I sincerely congratulate you on such a professional and undoubtedly supportive inland hydropower development magazine."

ΥΚΑ

Mieczysław Korzeński WUPROHYD Sp. z o.o. Biuro Projektów

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#### ENERGETYKA W@DNA

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Michał Kubecki *Editor in Chief* 

Michał Lis Managing editor

Sandra Owieczka Editorial assistant

Julita Janaszek Editorial assistant "Energetyka Wodna" Sp. z o.o. ul. Skrajna 41a 25-650 Kielce

Tax identification number: PL959-195-26-29

Mobile: +48 518 304 194, +48 517 426 610

e-mail: redakcja@energetyka-wodna.pl e-mail: biuro@energetyka-wodna.pl

www.energetyka-wodna.pl