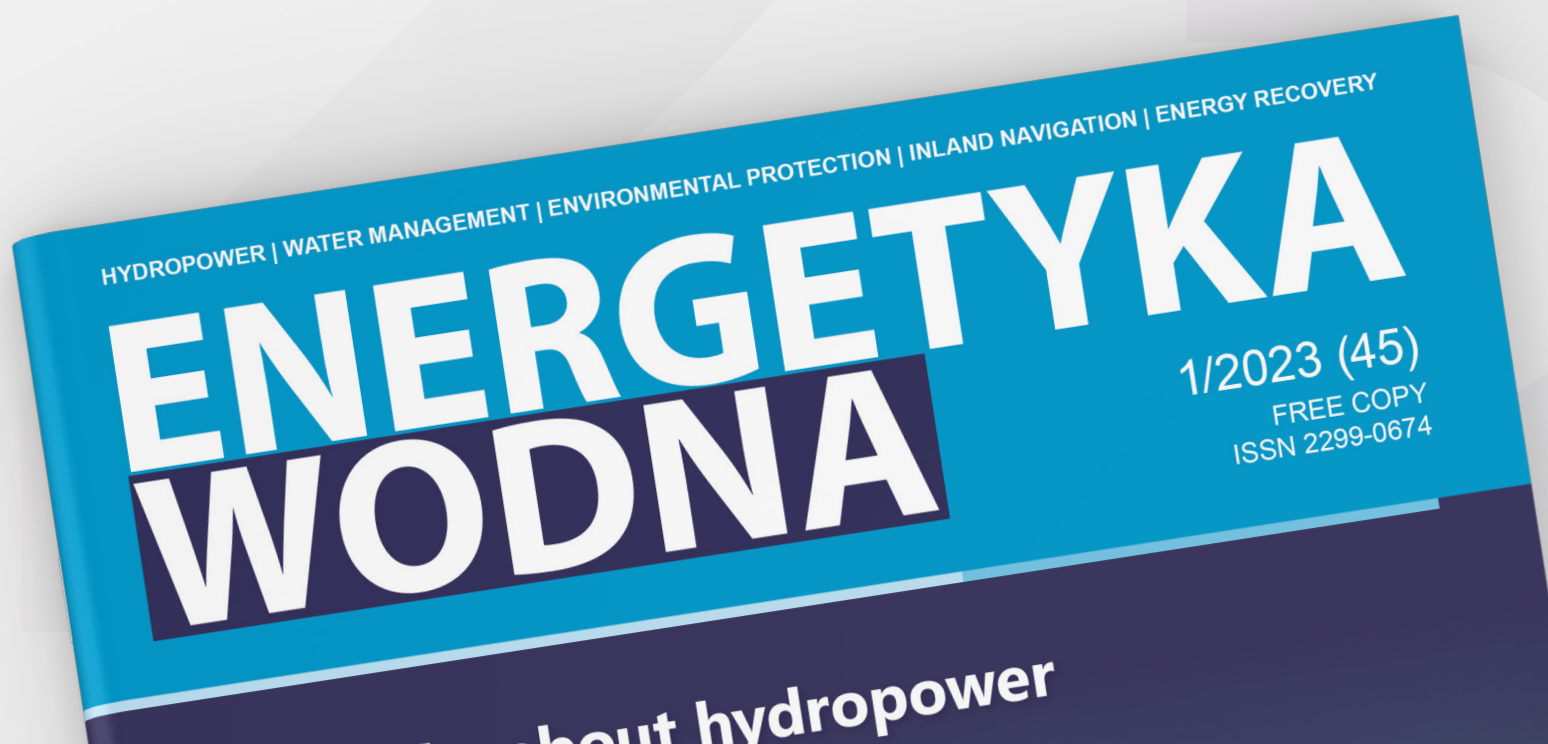




www.energetyka-wodna.pl

Media Kit

2023



About the magazine

„Energetyka Wodna” magazine is a quarterly, concerning topics related to energy and water management, environmental protection, inland navigation and energy recovery with the use of water turbines. It is published in Polish and the international version of the magazine is published in English.

The magazine serves as an information platform representing hydropower and allied industries on the economic arena it is a place for the exchange of practical and academic knowledge and a communication tool addressed to institutions and government bodies.

General information:

- nationwide and international circulation
- A4 format
- from 40 to 68 color pages
- paper and electronic distribution
- national circulation in Polish: approx. 2,000 copies, distributed directly, at national events and to members of the Polish hydropower and small hydropower associations Polish Hydropower Association (TEW) and Polish Association for Small Hydropower Development (TRMEW)
- international circulation in English: approx. 2,500 copies, distributed at international hydropower events and to members of EREF

Hydropower and hydraulic engineering in Poland

Poland's hydropower resources are used only in 19%. Over 14 thousand water damming structures could be used for electricity generation.

At present, feed-in tariff and feed-in premium systems for small hydropower projects are guaranteed for projects to be developed by 30 June 2024 which gives the opportunity to implement new SHP projects or to refurbish existing hydropower plants.

The largest domestic investor, State Water Holding Polish Waters, is planning a series of investments in the coming years, consisting in the modernization of 13 hydropower plants and the construction of 11 new ones, which will increase their total installed capacity by 13 MW.

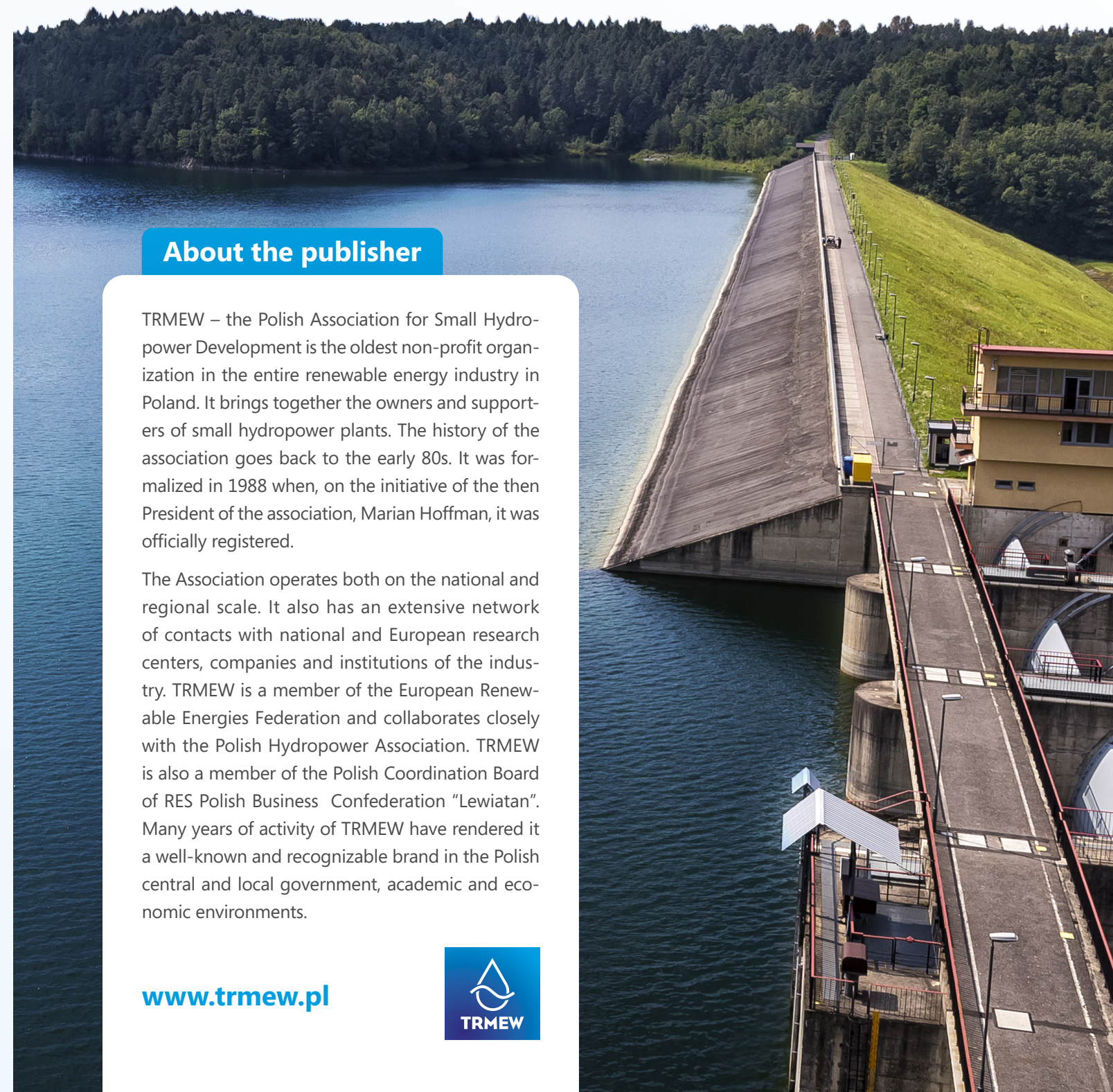
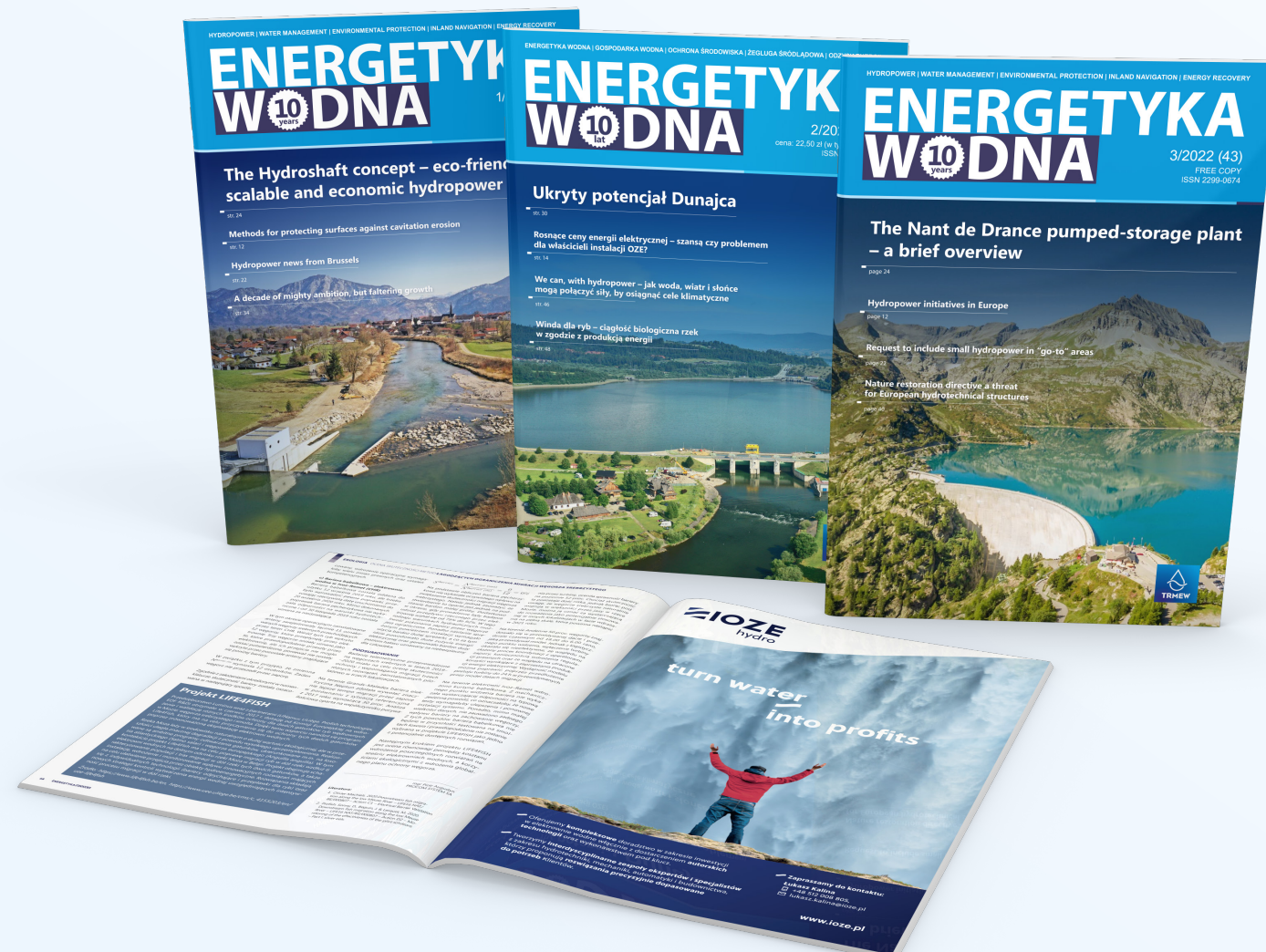
In the coming years, water construction will become the most developing industry in Poland, ahead of road and building construction.

About the publisher

TRMEW – the Polish Association for Small Hydropower Development is the oldest non-profit organization in the entire renewable energy industry in Poland. It brings together the owners and supporters of small hydropower plants. The history of the association goes back to the early 80s. It was formalized in 1988 when, on the initiative of the then President of the association, Marian Hoffman, it was officially registered.

The Association operates both on the national and regional scale. It also has an extensive network of contacts with national and European research centers, companies and institutions of the industry. TRMEW is a member of the European Renewable Energies Federation and collaborates closely with the Polish Hydropower Association. TRMEW is also a member of the Polish Coordination Board of RES Polish Business Confederation “Lewiatan”. Many years of activity of TRMEW have rendered it a well-known and recognizable brand in the Polish central and local government, academic and economic environments.

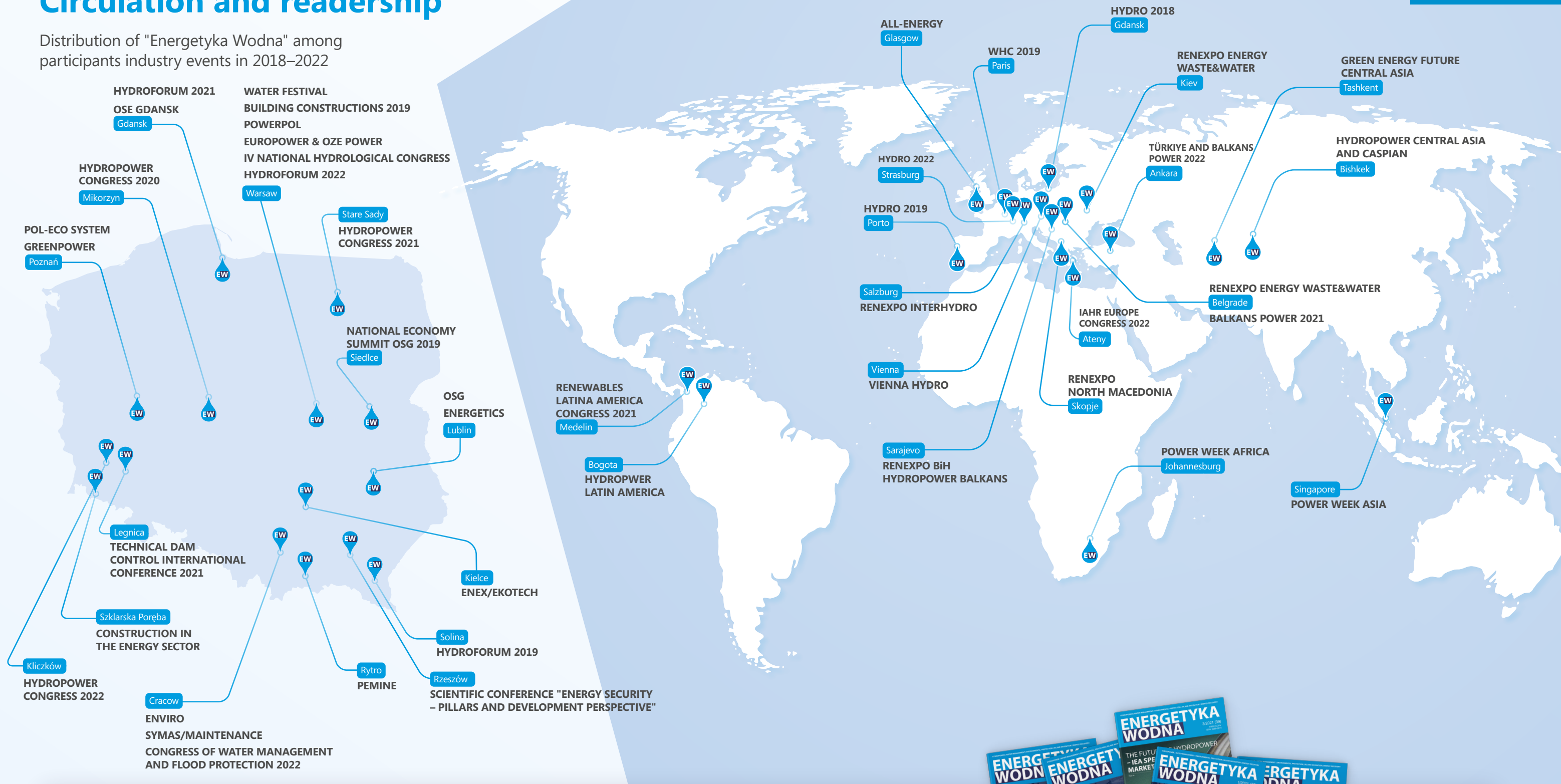
www.trmew.pl



Circulation and readership

Distribution of "Energetyka Wodna" among participants industry events in 2018–2022

ENERGETYKA
WODNA



Shared among members:

EREF European Renewable Energies Federation



Towarzystwo Elektryczności Wodnych
Polish Hydropower Association

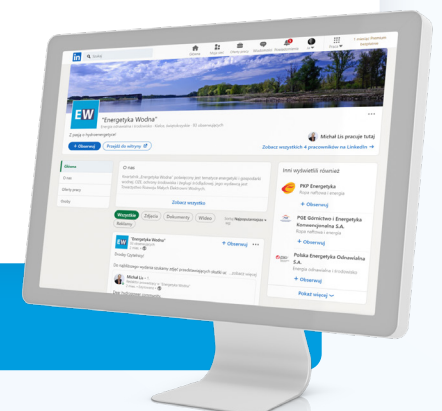
In the offer:



KOLPORTER



The international edition of "Energetyka Wodna" is available **for free** to LinkedIn users.



Information for authors

All articles submitted to "Energetyka Wodna" are assessed by the Editorial Board of the journal and after being released for publication, they undergo editorial and linguistic correction. In the case of submitting comments by the Editorial Board, the editorial office contacts the author of the text in order to verify the indicated issues.

The editorial office set the emission date of the submitted article based on its content in relation to the topics of upcoming issues of the journal.

Before printing, articles are forwarded to authors for one-time authorization.



Details related to the publication of articles are available on our website at:

www.energetyka-wodna.pl/pl/wspolpraca/

Topics and publishing schedule 2023

HYDROPOWER | WATER MANAGEMENT | ENVIRONMENTAL PROTECTION | INLAND NAVIGATION | ENERGY RECOVERY

ENERGETYKA
WODNA

1/2023 (45)
FREE COPY
ISSN 2299-0674

- Issue 1

 - current technology trends and challenges for pumped hydro power plants
 - design of retention reservoirs
 - miltigate the effects of climate change by hydro-power plants
 - update of water mangement plans
 - sumary of WSHPDR 2022 repory
 - modernization and construction of SHP in Poland and around the world (case study)
- Issue 2

 - the potential for hybrid solutions in the polish HP sector
 - ways to increase the flexibility of PSH plant operation in the power system
 - domestic SHP sector - legislative changes
 - modeling of liquid flow in the suction pipe of a Francis turbine
 - review of new solutions ensuring biological permeability of rivers
 - modernization and construction of SHP in Poland and around the world (case study)
- Issue 3

 - practical aspects of fatigue life analysis of hydro-power pipelines
 - modern Kaplan turbines - newly national imple-mentations
 - inventory of recuperation potential in the water and wastewater sector
 - SHP control systems with examples
 - vitality analysis of water turbines
 - modernization and construction of SHP in Poland and around the world (case study)
- Issue 4

 - selected aspects of lost energy recovery in municipal and industrial water circuits
 - analysis of the impact of SHP on the environ-ment using aquatic macroinvertebrates as bioin-dicator
 - optimization of water intakes in HP
 - underwater inspections using drones
 - sealing the dams of water reservoirs
 - modernization and construction of SHP in Poland and around the world (case study)

"Energetyka Wodna" issue	Editorial deadline	Advertising deadline	Approximation publication date
No. 1 (I quarter)	3/02/2023	24/02/2023	31/03/2023
No. 2 (II quarter)	21/04/2023	19/05/2023	30/06/2023
No. 3 (III quarter)	4/08/2023	18/08/2023	29/09/2023
No. 4 (IV quarter)	27/10/2023	17/11/2023	29/12/2023

Advertising rates

Type of advertisement	net prices [EUR]		
	1 emission	2–3 emissions (-10%)	4 emissions (-20%)
A3 centerfold	1950	1755	1560
Full cover back	1395	1260	1115
Full cover front inside	1220	1095	975
Full cover back inside	1040	940	830
Advertorial	875	785	700
Full page	875	785	700
Half page	540	490	430
One third page	345	310	275
One fourth page	270	245	220
One sixth page	220	195	175

It is possible to send company brochures along with the distribution of a magazine subscription.



122×59 mm



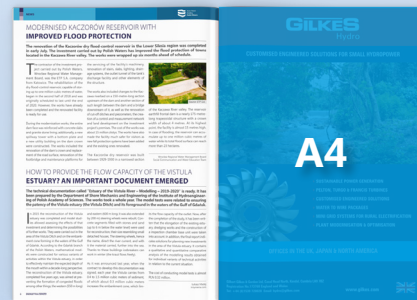
210×75 mm



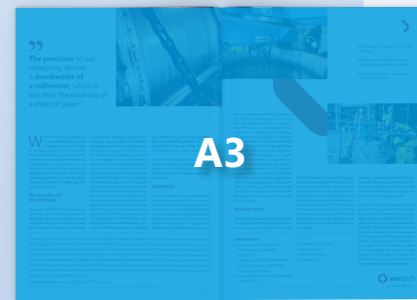
59×272 mm



210×148,5 mm



210×297 mm



420×297 mm

For each promotional publication a Polish printed copy

"Energetyka Wodna" for free



Entry in the industry catalog

Single entry 59 × 59 mm

- One year emission – 340 EUR
- Two years emission – 544 EUR

Double entry 121 × 59 mm

- One year emission – 680 EUR
- Two years emission – 1088 EUR



Online advertising

Large advertising banner (1500 × 600 px)
on the main page*

100 EUR – 14 days

Small advertising banner (620 × 300 px)
on the main page*

50 EUR – 14 days

* linking to the indicated website or promotional article on the website of "Energetyka Wodna"

Technical specification of advertisements

All materials sent should meet the following requirements:

- PDF, JPG, TIFF, EPS format – 300 dpi
- CMYK color palette (black as one color, not a component of several colors)
- fonts in curves
- 3 mm bleed



Additional services

The editorial office of "Energetyka Wodna" offers a number of additional services:

- Editing (content-related and stylistic development, internal
 - concerning the structure of the text)
- Proofreading (spelling, punctuation, grammar, stylistics)
- copywriting
- specialized translations
- substantive verification of translations
- graphic designs:
 - infographics
 - advertisements, leaflets, brochures, banners
 - visual identification
 - publications (magazines, books)
 - maps
- trainings and events organization
- promotional campaigns conducting
- website design
- website management
- industry analysis and reports elaboration
- industry partners associating
- social media management – LinkedIn



Present customers

Our customers include, among others:



Recommendations:

"Thank you very much for sent issues. I'm impressed."

dr Dariusz Brykala
Polish Academy of Science

"Very good publishing position, providing interesting literature on the subject of clean energy."

Jan Bekisz
SHP owner

"Your magazine is really of a high standard and very interesting."

Katarzyna Maciejewska
Museum of Central Pomerania in Słupsk

"The paper version has arrived, the electronic version - fantastic :)"

Monika Szymańska
Wide-Vision

"Very valuable in terms of topics and rich in editorial design"

msc. Jacek Sumera

Federation of Scientific and Technical Associations

"Congratulations on the high substantive and aesthetic level publishing house and I wish you to enjoy your success in this field."

Zygmunt Turło
Nicolaus Copernicus University in Toruń

"Thank you very much for sending" Energetyka Wodna". The issue looks very interesting, is rich in lots of interesting information and it is also graphically beautifully!"

Anna Budzyńska-Sieczkowska
State Water Holding Polish Waters

"I think that you have succeeded in the 3/2020 edition."

dr. eng. Włodzimierz Bramowicz
Włodzimierz Bramowicz Consulting

"Recently I have been reading EW regularly and would like to say that it contains a lot of interesting news and that the magazine is edited very professionally and with a nice layout."

prof. Wojciech Majewski
National Research Institute

"Your journal archive is superb – we had a look and are going even to reference some articles."

prof. dr Petras Punys
Vytautas Magnus University

"This is an excellent magazine both in terms of content and aesthetics."

Dr. Ioannis Tsipouridis
Renewable Energy Consultant Engineer
e-mc2.gr

"I sincerely congratulate you on such a professional and undoubtedly supportive inland hydropower development magazine."

Mieczysław Korzeński
WUPROHYD Sp. z o.o. Biuro Projektów



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